



2025 Grayhawk Advertising Agreement

Please send to:

Grayhawk Community Association
Attn: Communications Director Laurie Vuoto
7940 E. Thompson Peak Parkway, Ste. 102
Scottsdale, AZ 85255

Phone: 480-563-9708
Fax: 480-563-9709
Email: laurie.vuoto@ccmcnet.com

Grayhawk Flight issues will be published in February, April, September and November.
Please read through the packet carefully and select desired months below.

The Terms and Conditions below constitute the Agreement between:

GRAYHAWK COMMUNITY ASSOCIATION ("*Publisher*")

and _____ ("*Advertiser*")

this _____ day of _____ 20 _____

Address: _____

Contact Name: _____

Phone: _____ E-Mail: _____

Ad Size: _____ Ad Month(s): _____

Resident: Yes No

The undersigned hereby acknowledges that they have read the terms and conditions of this agreement and are authorized to contract for these services on behalf of the business listed.

Advertiser's Representative



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Issues are printed in February, April, September and November. A digital issue will also be produced congruently and shared with residents via email and social media, and accessible at on grayhawkcommunity.org.

Payments can be paid in full or invoiced per issue.

AD SIZE	MONTHLY	2-MONTH (10% discount)	3-MONTH (15% discount)	4-MONTH (20% discount)
One-Eight Page	\$180.00	\$324.00	\$459.00	\$576.00
One-Fourth Page	\$300.00	\$540.00	\$765.00	\$960.00
Half Page	\$540.00	\$972.00	\$1,377.00	\$1,728.00
Two-Thirds Page (back cover)	\$720.00	\$1,296.00	\$1,836.00	\$2,304.00
Full Page (Internal)	\$864.00	\$1,556.00	\$2,202.00	\$2,764.00
Full Page (front/back inside cover)	\$960.00	\$1,728.00	\$2,448.00	\$3,072.00

Please note that prices are subject to change.
Some ad sizes may not be available.

FORMAT and DIMENSIONS

The Grayhawk Community Association does not create and/or modify advertisements.

<u>AD SIZE</u>	<u>DIMENSIONS</u>
Full Page	8 ¾ W x 11 ¼ H full bleed with 1/8" border or 7 ¾ W x 10 H
Two Thirds Page	7 ¾ W x 6 5/8 H
Half Page Horizontal	7 ¾ W x 4 ¾ H
Half Page Vertical	3 ¾ W x 9 ½ H
Quarter Page Vertical	3 ¾ W x 4 ¾ H
Eighth Page	3 ¾ W x 2 ½ H

Accepted file types: camera-ready artwork in a .PDF, .EPS, .JPEG or .TIFF format. All files must be saved as CMYK with a minimum of 300 dpi.



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SUBMITTAL AND RENEWAL

Advertisements may be submitted by e-mail to laurie.vuoto@ccmcnet.com. ***Advertisements must be submitted by no later than the 5th of the month prior to publication month. It is the responsibility of the advertiser to make any changes to their ad prior to this date. It is also the responsibility of the advertiser to renew their contract once it has expired.***

PAYMENT

Payments must be received in full, with the completed contract, before any ads are published. Contracts exceeding one month must submit their first month payment at contract signing and subsequent invoices will be mailed to the advertiser.

REFUND POLICY

If for any reason an ad is not published, the advertiser will receive a full refund. By signing this contract, the advertiser understands that errors may occur in the printing and publication of materials and the publisher shall not be held liable for such errors. Errors made in the publication of ads are not eligible for refunds.

GUIDELINES AND DISCLAIMERS

- Grayhawk will not sell, rent or give your personal information to third parties.
- No political endorsements or advertisements will be considered.
- Grayhawk does not endorse or assume responsibility for any products or services.
- Grayhawk reserves the right to edit, reject or refuse advertising.
- Ads are accepted on a first come, first serve basis.
- Grayhawk reserves the right to limit the number of ads accepted.

For more information, contact Communications Director Laurie Vuoto at 480-563-9708 or laurie.vuoto@ccmcnet.com.